



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 322367

Schedule Dates

10/12/12-10/18/12

Advertiser

National Republican Congressional Committee - In

Agency

National Media (2711)

Product

Political - Issue (1068)

Brand

ISS/NRCC-IE (81865)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

/

Phone/Fax

/

CPE

155/426/2603

Account Types

National/Political

Billing Type

Standard

Comments

NRCC 10/12

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/16/12

Last Modified 10/02/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06187639

Demo

Normal

Package Deal

Commission % 15.00

Commission \$3,633.75

Net Total \$20,591.25

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month Spots Rate

Oct. 2012 29 \$24,225.00

Grand Total: 29 \$24,225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	11:34p- TONIGHT SHOW						1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/1	7/19/12
2.0	Revised Line / Spot	10/12/12-10/12/12	4	:30	11:59A- Channel 11 News At Noon						1						Pittsburgh (WPXI)	NOON NEWS/2	7/17/12
2.1	Normal Line / Spot	10/12/12-10/12/12	4	:30	11:59A- Channel 11 News At Noon						2			2	\$375.00	\$750.00	Pittsburgh (WPXI)	NOON NEWS/2	10/2/12
3.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	5:30P- 6P (EST)						1			1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 530-6P/3	7/17/12
4.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	5:58P- Channel 11 News At 6pm M-F						1			1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/4	7/17/12
5.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	7:30P- WHEEL OF FORTUNE						1			1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730-8P/5	7/17/12
6.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	11:34p- TONIGHT SHOW		1							1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/6	7/19/12
7.0	Normal Line / Spot	10/15/12-10/15/12	4	:30	11:59A- Channel 11 News At Noon		1							1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/7	7/17/12
8.0	Normal Line / Spot	10/15/12-10/15/12	4	:30	5:30P- 6P (EST)		1							1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 530-6P/8	7/17/12
9.0	Normal Line / Spot	10/15/12-10/15/12	4	:30	5:58P- Channel 11 News At 6pm M-F		1							1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/9	7/17/12
10.0	Normal Line / Spot	10/15/12-10/15/12	4	:30	7:30P- WHEEL OF FORTUNE		1							1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730P/10	7/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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CPE

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Comments

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WPXI

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Pittsburgh, PA 15214



National Media
815 Slaters Lane
Alexandria, VA 22314

Date Entered

10/16/12

Last Modified

10/02/12

Entered By

Jennifer Stewart

CO-OP

Yes

Headline #

06187639

Demo

Normal

Package Deal

15.00

Commission %

\$3,633.75

Commission

\$20,591.25

Net Total

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Oct. 2012

Spots

29

Rate

\$24,225.00

Grand Total:

\$24,225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Spot	10/13/12-10/13/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P	1							1	1	\$2,100.00	\$2,100.00	Pittsburgh (WPXI)	LATE NEWS/11	7/17/12
12.0	Normal Line / Spot	10/13/12-10/13/12	4	:30	8A- 10:30A (EST)	1							1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	NEWS 8-1030A/12	7/17/12
13.0	Normal Line / Spot	10/14/12-10/14/12	4	:30	8A- 10A (EST)	1							1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	NEWS 8-10A/13	7/17/12
14.0	Normal Line / Spot	10/18/12-10/18/12	5	:30	11:34P- TONIGHT-SHOW	1							1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/14	7/19/12
15.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	11:59A- Channel 11 News At Noon	1							1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/15	7/17/12
16.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	5P- 5:30P (EST)	1							1	1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/16	7/17/12
17.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1							1	1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/17	7/17/12
18.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	7:30P- WHEEL OF FORTUNE	1							1	1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730-8P/18	7/17/12
19.0	Normal Line / Spot	10/16/12-10/16/12	5	:30	11:34P- TONIGHT-SHOW	1							1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/19	7/19/12
20.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	11:59A- Channel 11 News At Noon	1							1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/20	7/17/12
21.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	5P- 5:30P (EST)	1							1	1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/21	7/17/12

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Date:

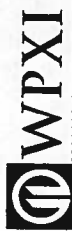
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CPE 155/426/2603
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Billing Type Standard
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22.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	5:58p- Channel 11 News At 6pm M-F	1		1						1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/22	7/17/12
23.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	7:30P- WHEEL OF FORTUNE	1		1						1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730-8P/23	7/17/12
24.0	Normal Line / Spot	10/17/12-10/17/12	5	:30	11:34P- TONIGHT SHOW	1			1					1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/24	7/19/12
25.0	Normal Line / Spot	10/17/12-10/17/12	4	:30	11:59A- Channel 11 News At Noon	1			1					1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/25	7/17/12
26.0	Normal Line / Spot	10/17/12-10/17/12	4	:30	5:30P- 6P (EST)	1			1					1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 530-6P/26	7/17/12
27.0	Normal Line / Spot	10/17/12-10/17/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1			1					1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/27	7/17/12
28.0	Normal Line / Spot	10/17/12-10/17/12	4	:30	7:30P- WHEEL OF FORTUNE	1			1					1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730P/28	7/17/12

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